

# THE BENEFITS OF SPONSORING **FISH TALES**™

## FRONT COVER:



Your product will be featured on the Front Cover.  
On page three, you'll have a full feature article touting  
all its benefits and unique selling points.

## SAMUELS FISH TALES REACH

- 25,500+ CONTACTS
- 18,400 INSTAGRAM FOLLOWERS
- DISTRIBUTED TO 7,000 EMAILS MONTHLY
- 6,000 WEBPAGE HITS
- DISTRIBUTED TO RESTAURANTS, VENDORS, & RETAIL CUSTOMERS



## \$6,000 FISH TALES SPONSORSHIP INCLUDES:

- PROMINENT FRONT COVER EXPOSURE
- FULL PAGE EDITORIAL CONTENT WITH ACCOMPANYING IMAGES
- PRIMARY BANNER AD POSTED ON WEBSITE FOR 30 DAYS WITH FEATURED ITEM ON HOME PAGE
- PRIMARY POSITION ON MONTHLY SPECIALS
- ORIGINAL RECIPE CREATED BY THE SAMUELS CULINARY TEAM
- UP TO FOUR (4) SOCIAL MEDIA POSTS THROUGHOUT THE MONTH
- FEATURED ITEM ON THE BACK OF THE SAMUELS INVOICES FOR 30 DAYS.
- RECOGNITION OF SPONSORSHIP ON THE FISH TALES SPONSOR PAGE ON SAMUELS WEBSITE
- SPOTLIGHTED ITEM IN SAMUELS RETAIL LOCATION, GIUSEPPE'S MARKET
- DIRECT ACCESS TO SALES STAFF FOR PRODUCT DEMO/TRAINING

CONTACT [INFO@SAMUELSSEAFOOD.COM](mailto:INFO@SAMUELSSEAFOOD.COM)  
FOR ALL SPONSORSHIP INQUIRIES

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