THE BENEFITS OF SPONSORING

SIFISH TALES

FRONT COVER:

JAIL ISLAND ATLANTIC SALMON Authentically Canadian, Genuinely Delicious THE CHOPTANK ANNAPOLIS, MD Seafood & More on the Waterfront SAMUELS TRAVELS TO CANADA! An Exclusive Atlantic Seimon Tout PLUS FEBRUARY MONTHLY SPECIALS! Products Hand-Picked for Valentine's Day

Your product will be featured on the Front Cover. On page three, you'll have a full feature article touting all its benefits and unique selling points.

SAMUELS FISH TALES REACH

- **25.500+ CONTACTS**
- 17.300 INSTAGRAM FOLLOWERS
- DISTRIBUTED TO 7,000 EMAILS MONTHLY
- 6,000 WEBPAGE HITS
- DISTRIBUTED TO RESTAURANTS, VENDORS, & RETAIL CUSTOMERS



\$6,000 FISH TALES SPONSORSHIP INCLUDES:

- PROMINENT FRONT COVER EXPOSURE
- FULL PAGE EDITORIAL CONTENT WITH ACCOMPANYING IMAGES
- PRIMARY BANNER AD POSTED ON WEBSITE FOR 30 DAYS WITH FEATURED ITEM ON HOME PAGE
- PRIMARY BANNER AD IN THE DAILY SPECIALS EMAILS
- PRIMARY POSITION ON MONTHLY SPECIALS
- ORIGINAL RECIPE CREATED BY THE SAMUELS CULINARY TEAM
- UP TO FOUR (4) SOCIAL MEDIA POSTS
 THROUGHOUT THE MONTH
- FEATURED ITEM ON THE BACK OF THE SAMUELS INVOICES FOR 30 DAYS.
- RECOGNITION OF SPONSORSHIP ON THE FISH TALES SPONSOR PAGE ON SAMUELS WEBSITE
- SPOTLIGHTED ITEM IN SAMUELS RETAIL LOCATION, GIUSEPPE'S MARKET
- DIRECT ACCESS TO SALES STAFF FOR PRODUCT DEMO/TRAINING

CONTACT INFO@SAMUELSSEAFOOD.COM FOR ALL SPONSORSHIP INQUIRIES

SAMUELSSEAFOOD.COM