

The Benefits of
Sponsoring



FISH TALES™

UNMATCHED EXPOSURE TO THE SEAFOOD INDUSTRY

Be the featured product on the front cover of Fish Tales, Samuels' industry-renowned monthly newsletter, in addition to a full-page editorial spotlight that dives into your product's unique benefits and selling points.

SPONSORSHIP HIGHLIGHTS

A \$6,000 investment includes:

In-Person Access

- Special opportunities for in-person product training with Samuels' sales staff.
- Vendors with exclusive products may participate in ride-alongs and customer visits to deepen market insight.

Print & Editorial Features

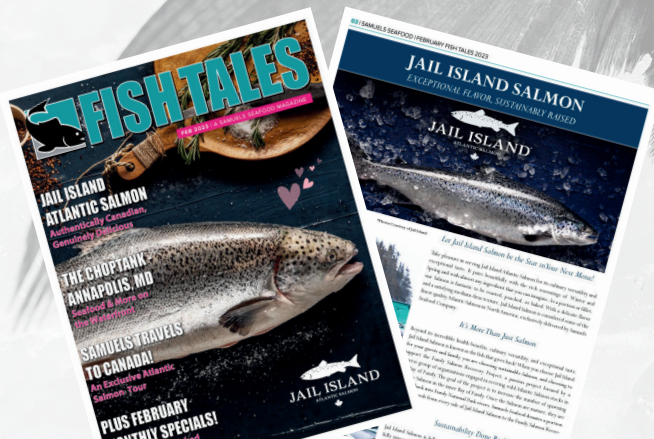
- Front Cover Placement: Your product prominently featured on the cover of Fish Tales, a trusted resource in the industry for over 20 years.
- Full Page Article: An in-depth editorial with custom images showcasing your product.
- Monthly Specials & Invoice Promotion: Product highlighted in our Monthly Specials and featured on the back of Samuels' invoices for 30 days.

Digital Promotions

- Top Banner Ads: Premium banner placement in daily specials e-blasts to our Mid-Atlantic and Florida customer base.
- Homepage Feature: Banner ad and featured item on SamuelsSeafood.com.
- Social Media Reach: Four branded social media posts throughout the sponsorship month.
- Website Sponsor Page: Recognition as a featured sponsor.

Additional Benefits

- Custom Recipe Feature: A unique recipe developed by our culinary team or supplied by you, featured across our channels.
- Retail Spotlight: Item displayed and promoted at our Philadelphia retail store, Giuseppe's Market.



Your product will be featured on the Front Cover!
On page three, you will have a full feature article touting all of your product's benefits and unique selling points!

SAMUELS' FISH TALES REACH

- 18,100+ Instagram Followers
- 6,000+ webpage hits per month
- 25,500+ industry contacts
- Distributed to 10,000+ emails monthly
- reaching restaurants, vendors, and retail customers directly.

BECOME A SPONSOR TODAY!

MARKETING@SAMUELSSEAFOOD.COM | SAMUELSSEAFOOD.COM